



**Bid. Sell.  
Buy. BPI.**

Welcome to fast, hassle-free  
commercial asset disposal

[bpiauctions.com](http://bpiauctions.com)



Who are BPI?

# The nation's No.1 online marketplace for industry.

We are the Nation's no.1 online marketplace for industry, helping businesses like yours to buy and sell commercial assets in the smartest way possible.

Founded in 2010, we recognised the need for a faster, easier way to help businesses dispose of assets. So, whether you're retiring, relocating, restructuring, closing or simply require a quick sale of surplus equipment; we have a tailored disposal solution for you.

But how?

We leverage technology to empower businesses that are starting, scaling, or closing to buy or sell quickly and efficiently.



## Why sell with BPI?

Here are a few reasons to sell with BPI.



Start-to-finish management



Tailored selling solutions



Sell from your site



No sale no fee, no upfront costs



Unrivalled turnaround times



Sector specialists in your industry



Bespoke marketing strategy

**Connecting buyers  
and sellers together.  
It's what we do.**

**1,200+**  
auctions hosted every year

**1.5 million**  
unique users per year





## Selling with BPI

We help businesses achieve corporate objectives, including:

- ✓ **Creating space quickly**
- ✓ **Generating cashflow fast**
- ✓ **Meeting environmental targets**

## Our Process

01

### Account Management

You will be appointed a dedicated market sector specialist to project manage the complete selling process



02

### Valuation

Our valuers will offer expert assistance to value your assets



03

### Cataloguing

Our fast and efficient cataloguing process ensures your sale is ready to go live and achieves maximum returns



04

### Marketing

We will craft a bespoke marketing strategy and tailor campaigns to pull target buyers into your sale

05

### Auction Management

We provide daily management of your sale and continuous communication to achieve the best results for you



06

### Completion

Our dedicated post-sale management, including invoicing and collections, provides you with a seamless completion process



# Straight talking. Deal making. Market disrupters.

We are known for our knowledge, trusted for our straight-talking approach, and preferred by many businesses for our innovative, industry-leading auction platform and unrivalled turnaround times.

We revolutionised  
the auction world by  
doing things differently.



## Our Services



### Sector-specific account management

Our dedicated market sector specialists are on-hand to project manage the complete sales process. From pre-sale cataloguing and valuations to post-sale reporting, payments and collections, we take the hassle out of selling for you.



### Expert assistance to value and catalogue your assets

Whether you are selling from your own site or a BPI location, we can tailor a solution to suit you. We provide expert valuations and a fast and efficient cataloguing process, including photography and item descriptions, to ensure your sale is ready to go live for sale on the BPI website and achieves maximum returns.



### Bespoke marketing strategy

Our innovative marketing team tailor campaigns to pull target buyers into your sale, leveraging our extensive database and incorporating a modern, proactive approach. Tactics include sector-specific printed advertising and literature, targeted digital campaigns, social media and Google Ads, direct marketing, telesales calls, email, and SMS updates.



### Industry leading timed auction platform

Our in-house auction management team are the brains behind the bids. They utilise our industry-leading auction software to provide daily management of your sale and will remain in continuous communication with you to achieve the best results.



### Efficient post-sale management

Our dedicated after-sales team manages the entire post-sale process, from sending you the final sales results and invoicing the sale, through to the collection process and your settlement payment, resulting in a totally transparent and seamless completion process.



### Experienced buying team

**Need a quick sale?**  
In certain circumstances our buyers can provide a market-ready alternative to auction sales and help to release capital quickly, often completing transactions in 48 hours.



Corporate Objectives

# Turning waste into revenue

BPI empowers businesses to achieve their environmental targets, space utilisation goals and cashflow generation. We create economic opportunity and offer an alternative route to market for businesses of all sizes.

# Helping the planet?

**We're on it.**

We are experts in finding new homes for your unwanted assets and reducing your company's negative carbon footprint. Through our extensive resources and creative marketing, we can help you recycle your end-of-life or surplus assets, turning waste into revenue and reducing your negative environmental impact.

**It makes good green sense for your business and good green sense for the planet.**



## Our Industries

# We are experts in your industry.

BPI exists to help businesses like yours buy and sell industry items in the smartest way possible. We are known for our expertise across multiple sectors and help businesses, from small independents to multinational corporations, realise the value of assets, create space, and generate revenue.



Construction, Plant  
& Machinery



Engineering &  
Metalworking



Woodworking  
Equipment



Site  
Accommodation



Catering  
Equipment



Cars & Commercial  
Vehicles



Power Tools &  
Small Plant



Home & Garden



Gym & Leisure



IT & Office  
Equipment



Printing Equipment



Jewellery, Antiques  
& Collectibles



## Industrial Division

Our industrial team has extensive knowledge and experience in the following sectors:

- + Chemical
- + Oil & Gas
- + Power generation
- + Offshore wind
- + Pharmaceutical
- + Steel
- + Utilities
- + Transport, shipping & logistics
- + Food, drink & consumables

## Companies BPI have worked with



\*Plus many more

Asset Advisory Team

# Tried. Tested. Trusted. Valued.

Our in-house asset advisory team is a RICS regulated firm of Chartered Surveyors with all valuations and inspections carried out to the highest professional standards. With our team of experienced surveyors and business advisors we can deliver:

- + RICS Red Book valuations, inspections & disposals
- + SIP16 compliant marketing undertakings and recommendation reports
- + Design & implementation of bespoke marketing strategies
- + Secured lending advice
- + Insurance valuations
- + IFRS, GAAP & UK GAAP accounting standard valuations
- + Formal insolvency valuations & advice





**Contact us today  
and discover how  
we make better  
bids, happen.**

☎ 01924 245040

🌐 [sell@bpiauctions.com](mailto:sell@bpiauctions.com)